

## Contest Rules: National Hospitalist Day Social Media Contest

**No purchase or payment of any kind is necessary to enter or win.**

The #HowWeHospitalist Social Media Contest (“Contest”) is sponsored the Society of Hospital Medicine (“Sponsor”). This contest is governed by these official rules (“Official Rules”). By participating in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the contest, as determined by Sponsor, are final in all respects. The contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram, LinkedIn or Twitter. Any questions, comments or complaints regarding the promotion will be directed to Sponsor, not Facebook, Instagram, LinkedIn or Twitter.

### **ELIGIBILITY:**

The Contest is open to legal residents of the U.S., who are eighteen (18) years of age or older at the time of entry who have a valid Facebook, Instagram, LinkedIn or Twitter account prior to the beginning of the Submission Period. Employees, officers and directors of Sponsor are ineligible to participate in this Contest. Sponsor has the right to verify the eligibility of each entrant.

### **CONTEST PERIOD:**

The Contest begins on February 24, 2020 at 12:01AM EST and ends on March 6, 2020 at noon EST. (“Submission Period”). All entries (submissions) must be received on or before the Submission Period ends. Sponsor reserves the right to extend or cancel the contest at their sole discretion.

### **HOW TO ENTER:**

All submissions to the Contest must be made via Facebook, Instagram, LinkedIn or Twitter. Entrants must post a photo or status using the hashtag #HowWeHospitalist to participate in the contest. This post will count as one (1) entry. Entrants may enter as many times as they wish.

### **WINNER SELECTION:**

Eligible entries received during the Submission Period will be evaluated by the Sponsor based on the photos’ demonstration of enthusiasm, creativity and teamwork.

Three winners (the owners of the Facebook, Instagram, LinkedIn or Twitter account from which the winning post was sent) will be selected following the Submission Period, resulting in a total of three (3) individual winners. Announcement of winners will be sent via direct message to the winner’s account and announced on Sponsor social platforms. Each entrant is responsible for monitoring his/her account for prize notification and receipt or other communications related to this contest. Winner will be the individual from whose account the winning post is sent. Being present in a winning photo submission does not count as entry into the Contest.

If a potential prize winner cannot be reached by Sponsor within five (5) days, using the contact information provided at the time of entry, or if the prize is returned as undeliverable, that potential prize winner shall forfeit the prize. Upon the request of the Sponsor, the potential winner may be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. If a

potential winner fails to comply with these official rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

**PRIZES:**

One (1) American Express gift card in the amount of \$100 will be awarded to one (1) winner per category in each of the following three (3) categories:

- Group photo: Capture and share a photo of your hospital medicine team!
- #HospMed20: “Come for the education. Stay for the \_\_\_\_.” Fill in the blank and tell us what you’re most looking forward to at SHM’s Annual Conference in San Diego.
- Wildcard: Snap a photo of what makes your hospital medicine team unique. Bonus points if you can make us laugh!

Terms and conditions may apply. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner.

**ADDITIONAL LIMITATIONS:**

Prize is non-transferable. No substitution or cash equivalent of prizes is permitted. Sponsor and its respective parent, affiliate and subsidiary agents and representatives are not responsible for any typographical or other errors in the offer or administration of the Contest, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this Contest is unlawful and subject to possible legal action by Sponsor. Sponsor reserves the right to terminate, suspend or amend the Contest, without notice, and for any reason, including, without limitation, if Sponsor determines that the Contest cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Sponsor’s control corrupt the administration, security, fairness, integrity or proper play of the Contest. In the event any tampering or unauthorized intervention may have occurred, Sponsor reserves the right to void suspect entries at issue. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

**INDEMNIFICATION AND LIMITATION OF LIABILITY:**

By entering the Contest, each entrant agrees to indemnify, release and hold harmless Sponsor and its parent, affiliate and subsidiary companies, the Facebook, Instagram, LinkedIn or Twitter platforms, Administrator, advertising and promotional agencies, and all their respective officers, directors, employees, representatives and agents from any liability, damages, losses or injury resulting in whole or in part, directly or indirectly, from that entrant’s participation in the Contest and the acceptance, use or misuse of any prize that may be won, including violations of hospital or government policy as it pertains to health information privacy. Sponsor and its parent, affiliate and subsidiary companies do not make any warranties, express or implied, as to the condition, fitness or merchantability of the prize. Sponsor and its parents, subsidiaries, affiliates, advertising and promotional agencies, and all their respective



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Transforming patient care.

officers, directors, employees, representatives and agents disclaim any liability for damage to any computer system resulting from access to or the download of information or materials connected with the Contest.

**PUBLICITY:**

By participating, the entry will become the property of Sponsor, and each entrant grants Sponsor permission to use the respective entry, his/her name, likeness, likenesses of those individuals present in the entry or comments for publicity purposes without payment or additional consideration, except where prohibited by law.

**WINNER LIST:** The names of the confirmed prize winners will be posted on Sponsor’s Facebook page and HMX, or to obtain the list of winners or for a copy of these Official Rules, send a self-addressed, stamped envelope to:

Society of Hospital Medicine  
1500 Spring Garden Street, Suite 501  
Philadelphia, PA 19130

Please specify “Official Rules” or “Winners List” and the contest name on the front of the envelope.

**CONTEST SPONSOR:**

This contest is sponsored by:  
Society of Hospital Medicine  
1500 Spring Garden Street  
Suite 501  
Philadelphia, PA 19130

Any questions regarding this Contest should be directed via email to [media@hospitalmedicine.org](mailto:media@hospitalmedicine.org).