

# Hospital Medicine HM20 Virtual

August 11-31, 2020

## HM20 Virtual Sponsorships

There are still opportunities to connect with hospital medicine decision makers. SHM has developed a suite of virtual events and digital spaces to help you meet your goals during these unprecedented times.

**Please note that all of the opportunities listed are 100% tax-deductible.**

**Contact our Exhibits & Sponsorship Team today to secure your HM20 Virtual Sponsorship!**

**Theresa Jones**

Manager, Business Development  
tjones@hospitalmedicine.org

**Nyla Nicholson**

Meetings and Exhibits Project Manager  
nnicholson@hospitalmedicine.org

## HM20 Virtual Co-Sponsorship Opportunities

Principal - \$2,500	Major - \$1,500	Supporting - \$750
Logo on HM20 Virtual Events for <b>all 3 weeks</b> of released virtual content.	Logo on HM20 Virtual Events for the <b>first 2 weeks</b> of released virtual content.	Logo on HM20 Virtual Events for the <b>first week</b> of released virtual content.
Logo featured in HM20 registration e-mails to attendees.		

## Virtual Product Theaters

**Price: \$15,000**

Have a product or service you'd like to showcase? Take advantage of this captive audience and invite attendees to a virtual product theater held in conjunction with HM20 Virtual! Would you like to expand your reach and your investment? Add on The Hospitalist Product Theater Reporter. *(Contact Theresa for more information).*

## HM20 Virtual Registration Page

**Price: \$5,000** Premier sponsorship opportunity!

Feature your logo on the HM20 Virtual Attendee Registration page—Guaranteed expanded brand exposure with a link to the sponsors homepage. Sponsors also receive recognition throughout HM20 Virtual.



## Sponsored Video

**Price: \$1,500** Premier sponsorship opportunity!

Would your company like the opportunity to thank our hospital medicine providers for all of their tireless efforts working on the front lines? Submit a short video in conjunction with HM20 Virtual for only \$1,500. *Video submissions are subject to SHM approval.*

## Virtual 5K - Sponsored by Nelson Flores Hospital Medicine Consultants

**Price: Co-sponsorships available for \$1,000**

Co-sponsoring SHM's virtual 5K is a great way to show our frontline medical providers we support them. Show your support by becoming a co-sponsor today! Sponsors will receive their logo(s) on HM20's virtual meeting page and expanded brand exposure through social media content. Each runner will also receive a certificate with sponsor logos.