

Leadership Academy 2018

October 22-25 Vancouver, BC | Marriott Parq Vancouver

Learn how to evaluate personal leadership strengths and weaknesses, create and execute a communication strategy for key team members, understand key hospital finances and drivers, examine how hospital metrics are derived and more in this four-day, hands-on educational course covering various hospital medicine-focused leadership skills.

Attendees are grouped at tables of ten, each with a skilled facilitator to ensure meaningful, relevant application of concepts to hands-on activities.

The Leadership: Strategic Essentials course is recommended for residents, early career hospital medicine professionals, first-time hospitalist leaders and/or hospitalist leaders wishing to strengthen or broaden their leadership skill set and advance their career.

Course Objectives

- Understand their individual leadership style, and assess their strengths
- Use negotiation skills to effectively advocate the value of their hospitalist programs
- Understand key financial and performance metrics impacting their hospitals and hospitalist programs
- Create and execute a communication strategy for all key constituencies
- Implement methods of effective change through leadership, shared vision and management of the organization's culture
- Utilize strategic planning to define a vision for their program, prioritize efforts and achieve designated goals

Faculty

Jeff Glasheen, MD, SFHM	Eric E. Howell, MD, SFHM
Mike Guthrie, MD, MBA	Timothy J. Keogh, Ph.D.
Russell L. Holman, MD, MHM	Larry Wellikson, MD, MHM

Accreditation Statement

The Society of Hospital Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit Designation

The Society of Hospital Medicine designates this live activity for a maximum of **23.00 AMA PRA Category 1 Credit(s)TM**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

AAFP Credit Statement

This Live activity, Leadership Academy: Strategic Essentials 2018, with a beginning date of 10/22/2018, has been reviewed and is acceptable for up to 21.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Influential Management course provides leadership skills specific to the incorporation of meta-leadership styles, driving culture change through specific leadership behaviors and actions, financial storytelling, effective professional negotiation with proven techniques and more.

Participants engage in several table-top exercises throughout the four-day course, encouraging an interactive learning environment with world-renowned faculty. The Influential Management course is recommended for early- to mid-level career hospitalists and hospitalist leaders desiring to enhance their leadership skill set in specific areas.

Course Objectives

- Drive cultural change in their institutions through specific leadership behaviors and actions.
- Use financial reports to drive clinical/operational practice decision making
- Use advanced communication skills that will help:
- Recruit and retain the best physicians for their groups
- Build exceptional physician satisfaction
- Communicate effectively with other high-level hospital leaders
- Engage in effective professional negotiation activities using proven techniques
- Use evidence-based techniques in everyday hospitalist group management
- Identify and employ personal meta-leadership tactics to develop action plans for your organization/group

Faculty

Mike Guthrie, MD, MBA	Timothy J. Keogh, Ph.D.
Russell L. Holman, MD, MHM	Leonard J. Marcus, PhD

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AAFP Credit Statement

This Live activity, Leadership Academy: Influential Management 2018, with a beginning date of 10/22/2018, has been reviewed and is acceptable for up to 20.75 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Find out how to critically assess program growth opportunities and develop operational plans, utilize the principles of SWARM intelligence, lead, manage and motivate teams in complex hospital environments and communicate effectively in the Mastering Teamwork course.

Prominent faculty deep-dive into many of the leadership skills and practices in this session to provide participants with a better understanding of team and organizational dynamics and how their personal leadership skills can strengthen teams and improve organizational growth/success.

Mastering Teamwork is recommended for hospital medicine professionals with three or more years of experience as well as hospitalist leaders looking to advance their career to the organizational strategy level.

Course Objectives

- Manage team dynamics and potential threats to high performance.
- Understand and manage a variety of professional motivations for individuals within a team.
- Apply effective communication strategies in all aspects.
- Invest in themselves as leaders to optimize professional growth and career path.
- Critically assess program growth opportunities and implement the necessary infrastructure for success.
- Utilize the theory of SWARM intelligence to enhance overall institutional success.

Faculty

Flora Kisuule, MD	Jeffrey G. Wiese, MD, MHM
Leonard J. Marcus, PhD	Mark Williams, MD, MHM
Amit Prachand, M.Eng.	

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AAFP Credit Statement

This Live activity, Leadership Academy: Mastering Teamwork 2018, with a beginning date of 10/22/2018, has been reviewed and is acceptable for up to 21.25 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Note: CME is only available for 3 years following an event, so the CME for this event is valid until 10/22/2021.