

# SHM Industry Partners Rewards Program

## WHAT

Rewards Points are awarded to companies for exhibiting at SHM's Annual Conference, Leadership Academy and Pediatric Hospital Medicine.

## HOW

SHM tracks companies' participation in all meetings and activities since 2007 and will notify companies of available benefits each year prior to the annual conference.

	<b>BRONZE</b> 4-5.5 POINTS	<b>SILVER</b> 6-7.5 POINTS	<b>GOLD</b> 8-9.5 POINTS	<b>PLATINUM</b> 10+ POINTS
Rewards Status Badge Ribbons	✓	✓	✓	✓
Company name listed on the Annual Conference Website	✓	✓	✓	✓
Recognition of Support with SHM Industry Partners	✓	✓	✓	✓
Additional Complimentary Booth Personnel Badges		1 Extra	2 Extra	3 Extra
Exclusive Exhibitor Trivia Upgrade				15% Discount
Discounted Exhibitors All-Access Conference Badge (\$475)			1 Extra	2 Extra
VIP Reception Invitation (Annual Conference) <i>Deadline for RSVP is February 26, 2021</i>				✓

All exhibiting and sponsoring companies that fall within one of the status levels above will be informed of their status 6 – 8 weeks following attendance at our most recent annual conference. All available rewards and applicable deadlines are outlined above. If you are unsure of your company's Rewards Program status or you are a new contact, please email [exhibits@hospitalmedicine.org](mailto:exhibits@hospitalmedicine.org).

# Rules and Guidelines

The Society of Hospital Medicine's (SHM's) Industry Partners Rewards Program recognizes and rewards companies that have contributed to SHM's success year after year. The program provides a fair and equitable points system with multi-level rewards, recognizing companies that have exhibited since 2007 without missing more than three (3) years of meetings. Rewards Points have been assigned in the following structure regardless of the size and/or location of your booth:

- Annual Conference = 1 point
- Leadership Academy = 0.5
- Pediatric Hospital Medicine = 0.5

In order to maintain a company's rewards status, the company must participate at least once in a three-year time period.

## Reward Fulfillment

Each year following the Annual Conference, the company contact on file will receive notification of their company's updated rewards status and number of rewards points earned to date. This company contact will then receive an email notification with all available redeemable rewards listed per their reward status. All applicable deadlines and rules will be included in the email notification on benefits redemption. As rewards are redeemed, the SHM Exhibits Team will ensure that each of the selected rewards is fulfilled in a timely fashion. Rewards cannot be applied retroactively. All reward deadlines must be met or the company forfeits the right to that reward in that program year.

## Company Contacts

Each company must provide a main point of contact for their company and one alternate. **It is the obligation of each company to ensure all contact information is up-to-date and accurate.**

## Booth Personnel Badges

All additional booth personnel badges will be added to the company record once the company has registered and prior to Booth Staff registration opening.

## Exhibitor All-Access Conference Badges

Companies that have achieved Platinum or Gold level are awarded additional All-Access Conference badge(s) at the discounted exhibition price of \$475. All-Access Conference badges allow the exhibitor to attend educational sessions within the main conference and access the Exhibit Hall. Once a Platinum or Gold level company has registered for their booth space, the allotted number of additional All-Access Conference badges will be added to the company account.

All-Access Conference badges can be registered for by using the Booth Personnel Registration form through the Exhibitor Service Center (ESC).

## VIP Reception Invitation

Platinum Level companies will receive one (1) individual invitation to attend the VIP Reception held at the upcoming year's annual conference. The invitation for this reception is exclusively for the company awarded and is non-transferable. The company will only receive one (1) invitation to be distributed to a company employee at the discretion of the company; additional invitations are not available. **Deadline to provide the full name and email address for your attendee is February 26, 2021.**