

# SHM Industry Partners Rewards Program

## WHAT?

Rewards Points are awarded to companies for exhibiting at SHM's annual conference, Leadership Academy, Pediatric Hospital Medicine and Hospital-Focused Practice meetings.

## HOW?

SHM tracks companies' participation in all meetings and activities since 2007 and will notify companies of available benefits each year prior to the annual conference.

All exhibiting and sponsoring companies that fall within one of the status levels below will be informed of their status 6 - 8 weeks following attendance at our most recent annual conference. All available rewards and applicable deadlines are outlined below. If you are unsure of your company's Rewards Program status or you are a new contact, please email [exhibits@hospitalmedicine.org](mailto:exhibits@hospitalmedicine.org).

UPDATED REWARDS	BRONZE	SILVER	GOLD	PLATINUM
Rewards Status Badge Ribbons	✓	✓	✓	✓
Listing on the Annual Conference Website	✓	✓	✓	✓
Recognition of Support with SHM Industry Partners	✓	✓	✓	✓
Additional Complimentary Booth Personnel Badges		1 Extra	2 Extra	3 Extra
Exhibitor Passport Upgrade		3 <sup>rd</sup> Option to Purchase	2 <sup>nd</sup> Option to Purchase	1 <sup>st</sup> Option to Purchase + 25% Discount
HM at Hand Mobile App Job Posting - <i>deadline is February 22, 2019</i>		20% Discount	1 Complimentary	2 Complimentary
Discounted Exhibitors All-Access Conference Badge (\$475)			1 Extra	2 Extra
Leadership Academy Booth Discount <i>(Exhibiting space is limited; will be honored as space permits)</i>			5%	10%
VIP Reception Invitation (Annual Conference) - <i>deadline for RSVP is February 22, 2019</i>				✓



For questions regarding the SHM Partner Rewards Program, please contact the SHM Exhibits Team at [exhibits@hospitalmedicine.org](mailto:exhibits@hospitalmedicine.org).

# Rules and Guidelines

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The Society of Hospital Medicine's (SHM's) Industry Partners Rewards Program recognizes and rewards companies that have contributed to SHM's success year after year. The program provides a fair and equitable points system with multi-level rewards, recognizing companies that have exhibited since 2007 without missing more than three (3) years of meetings. Rewards Points have been assigned in the following structure regardless of the size and/or location of your booth:

- **Annual Conference** = 1 point
- **Leadership Academy** = 0.5
- **Pediatric Hospital Medicine** = 0.5
- **Other (HFP meetings etc.)** = 0.5 (excludes Chapter and Regional meetings)

In order to maintain a company's rewards status, the company must participate at least once in a three-year time period.

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<b>Reward Levels:</b>	<b>Bronze</b> 4 – 5.5 Points	<b>Silver</b> 6 – 7.5 Points	<b>Gold</b> 8 – 9.5 Point	<b>Platinum</b> 10+ points
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## Reward Fulfillment:

Each year following the annual conference, the company contact on file will receive notification of their company's updated rewards status and number of rewards points earned to date. This company contact will then receive an email notification with all available redeemable rewards listed per their reward status. All applicable deadlines and rules will be included in the email notification on benefits redemption. As rewards are redeemed, the SHM Exhibits Team will ensure that each of the selected rewards is fulfilled in a timely fashion. Rewards cannot be applied retroactively. All reward deadlines must be met or the company forfeits the right to that reward in that program year.

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## Company Contacts:

Each company must provide a main point of contact for their company and one alternate. ***It is the obligation of each company to ensure all contact information is up-to-date and accurate.***

## Rules and Conditions for Rewards are Outlined Below:

### Booth Personnel Badges:

All additional booth personnel badges will be added to the company record once the company has registered.

### Exhibitor All-Access Conference Badges

Companies that have achieved Platinum or Gold level are awarded additional All-Access Conference badge(s) at the discounted exhibition price of \$475. All-Access Conference badges allow the exhibitor to attend educational sessions within the main conference and access the Exhibit Hall. Once a Platinum or Gold level company has registered for their booth space, the allotted number of additional All-Access Conference badges will be added to the company account. All-Access Conference badges can be registered for by using the Booth Personnel Registration form through the Exhibitor Service Center (ESC).

### Mobile App Job Postings

Companies that wish to utilize the mobile app job posting discount or complimentary postings will be able to complete their registration through the Exhibitor Service Center (ESC).

**Deadline for submission is February 22, 2019.**

### VIP Reception Invitation

Platinum Level companies will receive (1) individual invitation to attend the VIP Reception held at the upcoming year's annual conference. The invitation for this reception is exclusively for the company awarded and is non-transferrable. The company will only receive (1) invitation to be distributed to a company employee at the discretion of the company; additional invitations are not available. Deadline to provide the full name and email address for your attendee is February 22, 2019.

