



Chapter Excellence Awards

The Chapter Excellence Awards Program is an annual awards program to recognize outstanding work conducted by chapters to carry out the SHM mission locally. The Chapter Excellence Awards program has been revamped for the 2019 Award Year. Please see the details below for both Status Awards and Exemplary Awards.

Status Awards: will no longer be provided based on a points system and instead will follow the matrix below that aligns with chapter health statuses. A new “Bronze” category has also been established, for a total of 4 Status Awards that chapters can apply for. The revitalized program will remove the administrative burden on volunteers to track points earned throughout the calendar year. Additionally, chapters that have earned a higher health status [based on the criteria outlined in the chapter health matrix here](#) will have lower barriers to receive an award due to the work they have already demonstrated throughout the year and in their Annual Goals and Workplan documents.

PLEASE NOTE that the matrix below assumes you that have already submitted information regarding engagement, recruitment and retention initiatives in your Goals and Workplan Documents. Requirements are listed below for each Health Status.

Eligible chapters will be provided a link to apply for Excellence Awards when their Health Status is shared in January-early February 2020.

Chapters in Orange or Red Health will not be eligible for 2019 Awards.

Status Award Recognition: Below is a breakdown of what chapters receive upon receiving a Status Award.

	Bronze	Silver	Gold	Platinum
Recognition on HM.org	X	X	X	X
Award Badge on HMX Community	X	X	X	X
Award badge included in chapter emails to show status	X	X	X	X
Announcement email to chapter membership	X	X	X	X
Recognition at Awards Plenary & Chapter Leader Summit at the annual conference	X	X	X	X
Chapter Award Ribbons for Badges at the annual conference	X	X	X	X
Announcement in TH	X	X	X	X
Certificate of Recognition for Chapter*	X	X	X	X
Recognition through SHM social media channels*		X	X	X
Complimentary Registrations to attend the annual conference		1	2	3
Complimentary 1-year membership for <u>new</u> members to join SHM*		1	2	3

	BRONZE	SILVER	GOLD	PLATINUM
BLUE	Must Submit in Excellence Award Application in Order to Receive Status Award.			
	Does not need to submit any additional initiatives for award. Note: chapters will still need to submit application.	Must submit one additional initiative the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit two additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit three additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.
	In order to be eligible, your chapter have submitted the following in your 2020 Goals and Workplan Documents. Two engagement initiatives for SHM constituents. One recruitment initiative. One retention initiative.			
GREEN	Must Submit in Excellence Award Application in Order to Receive Status Award.			
	Must submit one additional initiative the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit two additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit three additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit four additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.
	In order to be eligible, your chapter have submitted the following in your 2020 Goals and Workplan Documents. At least one engagement initiatives for SHM constituents. At least one recruitment or one retention initiative.			
YELLOW	Must Submit in Excellence Award Application in Order to Receive Status Award.			
	Must submit two additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit three additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit four additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit five additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.
	In order to be eligible, your chapter have submitted the following in your 2020 Goals and Workplan Documents. May have or have not submitted an engagement initiative for SHM constituents. May have or have not submitted recruitment or retention initiatives.			
PURPLE (New Chapters)	Must Submit in Excellence Award Application in Order to Receive Status Award.			
	Must submit three additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit four additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit five additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.	Must submit six additional initiatives the chapter implemented to be innovative, grow membership and/or sustain the chapter.
	In order to be eligible, your chapter have submitted the following in your 2020 Goals and Workplan Documents. May have or have not submitted an engagement initiative for SHM constituents. May have or have not submitted recruitment or retention initiatives.			

Exemplary Awards: are additional awards that chapters can apply for each year. Only one chapter or person is eligible for each award.

Outstanding Chapter of the Year

The Outstanding Chapter of the Year award will go to one Blue or Green Health Chapter that exemplifies high performance. Self-nominate your chapter for this award if you feel it has gone above and beyond the basic chapter compliances. Be sure to provide details about the projects or programs your Chapter has participated in the past year, who was involved and why you feel this sets your chapter apart from others. Please also include how your chapter is an asset to SHM.

Rising Star Chapter

The Rising Star Chapter award will go to one Purple Health (provisional) chapter or a chapter that has been active for two years or less who has made improvements to its leadership, stability and growth, and membership. Please provide the details on the status of your chapter 12 months prior and what projects or programs your chapter has put into place to improve and develop your chapter.

Most Engaged Chapter Leader

The Most Engaged Chapter Leader Award will go to one Chapter Leader or District Chair who is either nominated or self-nominated. Chapter leaders should demonstrate how they or their nominee has gone above and beyond in the past year to grow and sustain their chapter and/or district and continues to carry out the SHM mission.

Outstanding Retention and Membership Recruitment

The Outstanding Retention and Membership Recruitment Award will go to a chapter that has gone above and beyond to recruit and retain members in their chapter. Chapters should describe specific details on initiatives they carried out in the past 12 months to recruit new members and retain existing ones.